



[www.DaytonDevGroup.net](http://www.DaytonDevGroup.net)

## Sponsorship Prospectus

The Dayton .NET Developers Group (DevGroup) is an Ohio non-profit organization whose mission is to educate and motivate technologists interested in or working with Microsoft's .NET platform and associated systems such as SQL Server and others.

Our group is 100% sponsor-supported; we charge no dues to our members. The DevGroup supports itself by offering annual and monthly sponsorships as a means to cover our operating expenses.

By sponsoring the DevGroup you'll be able to get information about your company to over 300 motivated .NET developers in the Dayton region. Our meetings usually have an attendance of 20 – 30 persons drawing from the greater Dayton region as well as Mason and other areas of Cincinnati. Attendees' roles run the gamut from enthusiastic developers to technical and business decision makers.

We offer two different levels of sponsorship for our meetings: Annual and Monthly. Each level has unique benefits to your company.

Monthly Sponsorship -- Cost: \$250

- An advertisement on our website home page which includes the following:
  - Your corporate logo
  - A link to your website
- A paragraph (100 words or less) in our pre-meeting email blast to over 300 .NET developers in the Dayton region.

Annual Sponsorship – Cost: \$1,000

- Exclusivity: Only five annual sponsors are accepted.
- All benefits from a Monthly Sponsorship
- Prominent logo placement on the DevGroup's website
- Twice a year you may choose a meeting where you have the opportunity to give a five to ten minute presentation to the group about your company, its products, and services prior to the meeting.

Sponsoring the DevGroup gives your company a terrific marketing channel to reach a group of highly-motivated .NET technologists. You'll also be contributing to helping the region's .NET community continue to grow and improve their skills.

For further information, or to arrange to sponsor a DevGroup meeting, please send an email inquiry to <mailto:sponsors@DaytonDevGroup.net> or visit our website at [www.DaytonDevGroup.net](http://www.DaytonDevGroup.net).